

outfront

referral advertising
advertising overview

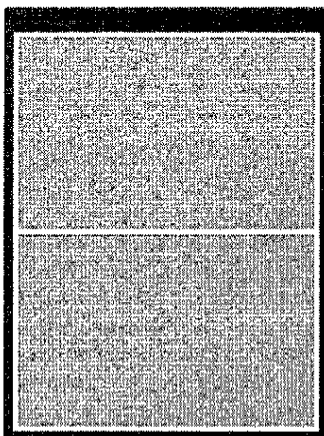
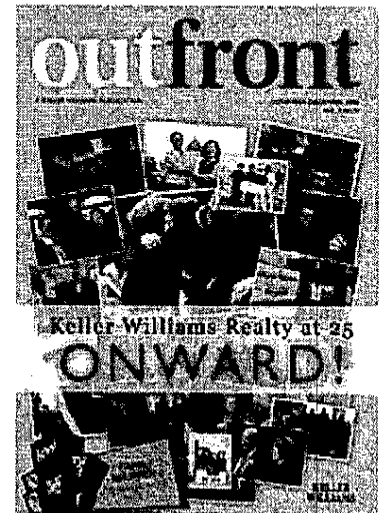
space availability

Advertising is available for six bi-monthly issues in 2009. Ad position within the magazine and space scheduling is at the discretion of Keller Williams Realty International (KWRI).

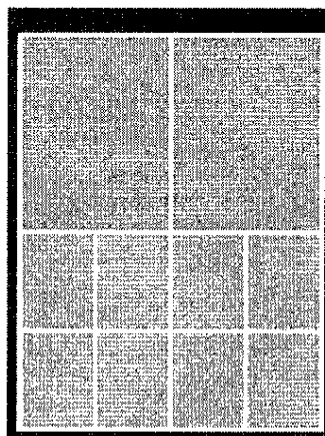
The *Referral Resource* section of *OutFront* is strictly reserved for Keller Williams Realty associates to advertise their real estate practices and build referrals. We will NOT ACCEPT advertisements for other businesses that an associate owns in addition to a real estate practice, unless otherwise approved by KWRI.

rates and sizes

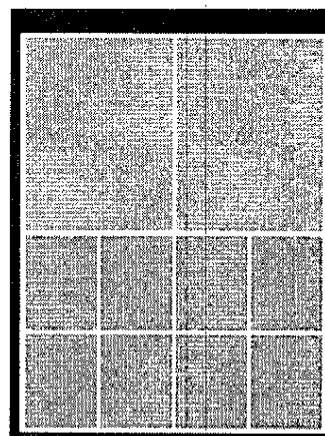
size	1x	3x	6x	size
Half Page	\$1,200	\$1,150	\$1,100	7.75" w x 5" tall
Quarter Page	\$600	\$550	\$500	3.8" w x 5" tall
1/16th Page	\$350	\$300	\$250	1.85" w x 2.4" tall
Small	\$250	\$200	\$150	1.92" w x 1.92" tall



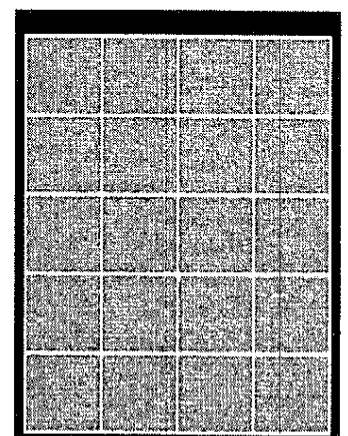
Half Page



Quarter Page



1/16th Page



Small

technical specifications

Acceptable file formats:

- High resolution PDF or PDF/X-1a
- TIFF/TIF (FP, CT, LW and HC)

Instructions/Standards

- PDF files must have any and all fonts embedded
- No JPEG or GIF formatted ads will be accepted
- Ads must be in CMYK color mode, RGB will not be accepted
- All linked photos and/or graphics must be at least 300 dpi
- All submitted ads must include the Keller Williams Realty logo and clearly indicate your company's affiliation with Keller Williams Realty.



Questions? Contact (OutFront@kw.com) or 512-327-3070, Attn: Jill Dwyer.

#1 KW Team in 5-State Greater Heartland Region!

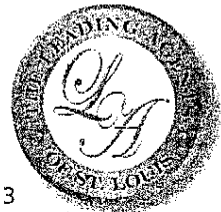
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